



Photo: Family doctor checkup provided by Acumen investee, Healthify.



ACUMEN
THE HUMILITY
TO SEE THE
WORLD AS IT IS,
THE AUDACITY
TO IMAGINE
THE WORLD AS
IT COULD BE

ACUMEN AMERICA

Acumen America is harnessing the power of entrepreneurship to disrupt poverty in the United States. We help build sustainable models to move millions of Americans out of poverty.

OUR CORE VALUES

- GENEROSITY
- AUDACITY
- ACCOUNTABILITY
- HUMILITY
- INTEGRITY
- RESPECT

THE PROBLEM

46.5 million Americans are living in poverty and income inequality in the U.S. exceeds any other democracy in the developed world. Assistance programs can be difficult to navigate for those who need them most.

THE OPPORTUNITY

Entrepreneurs are important drivers of economic and social progress and rapidly growing entrepreneurial enterprises are important sources of innovation, employment and productivity growth.

THE SOLUTION

Investing in startups with the capacity to make both markets and government systems work better for the poor will generate sustainable, long-term solutions to poverty and build a more inclusive economy for all.

AREAS OF INVESTMENT

Our investments focus on three sectors critical to helping low-income Americans move out of poverty.

FINANCIAL INCLUSION

We invest in companies providing access to capital and financial products to low-income, under and un-banked Americans who stand to benefit from integration into the formal financial sector.

HEALTH

We invest in companies transforming access to care and improving the quality of care for low-income patients within the Medicaid, Medicare, uninsured and underinsured markets.

WORKFORCE DEVELOPMENT

We invest in companies providing low-income Americans the training and tools they need to qualify for and attain jobs and succeed in building life-long careers.

OUR APPROACH

We look for early-stage companies creating commercial value while driving social impact via meaningful, scalable solutions for low-income Americans. With funding provided by Barclays, Robert Wood Johnson Foundation, the Hitachi Foundation and other founding partners, we invest in extraordinary entrepreneurs committed to improving the lives of Americans living in poverty.

SEED AND SERIES A INVESTMENTS

\$250-750K investments to help early-stage companies validate assumptions, bring products and services to market, and begin to scale.

FOLLOW-ON CAPITAL

Reserving capital early on in the investing process enables us to provide follow-on capital to top-performing portfolio companies.

ACCESS TO EXPERTISE

Our companies have access to our expertise and a network of advisors with deep insight into sectors, channels and customers in these communities.

POSTINVESTMENT SUPPORT

We offer active post-investment support and guidance in the areas of strategy, governance, customer insights and fundraising.